



MEDIA SERVICES PHOTOFILE | IRONONE TECHNOLOGIES

Q: On the world stage, which corporate houses do you respect – and what lessons can Sri Lankan companies learn from them?

A: Tesla – for its commitment to the environment; Apple – for its innovations and achievements; and Patek Philippe – for the high quality, prestige and excellence of its products.

The main lesson from these entities is that they have surpassed boundaries and delivered more than they promised.

Q: What would you consider to be IronOne’s salient achievements?

A: IronOne is passionate about ‘going global,’ and our defining quality of innovation is seeing the company make its mark among the highest corporate echelons in the world arena.

InfoSense, which was devised for the banking sector, has already been adopted by local banks. And ATRAD – a trading platform for stockbroking – enjoys a 70 percent local market share.

Both solutions are being matured locally, before they go international.

BoardPAC, a fully online Board Meeting Automated Solution, is already transforming traditional boardroom meetings in Fortune 500 companies. BoardPAC, which was designed by our

local IronOne team, is hailed as one of the leading three such products in the world. This solution has helped us break barriers in the global space.

Q: In your view, how important are perceptions?

A: Perceptions consist of how you see yourself, and how the world sees you. They are extremely important to earn employee and customer loyalty. A company’s quality, integrity and achievements are perceived on the basis of how it lives up to these values.

Eventually, perceptions represent reality in the eyes of stakeholders. We knew that our partners perceived us in a positive light, when we were awarded the Microsoft Partner Award.

Our corporate social responsibility (CSR) initiatives include engaging closely with local communities, through donations to charitable organisations and the Maharagama Cancer Hospital.

Bursting with ideas, and raring to turn them into globally acclaimed IT solutions, IronOne Technologies is seemingly witnessing a growth trajectory. It seeks to develop its resources and step up its marketing efforts, in pursuit of expansion in the regional and global spaces.



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